

Stepping Stone to Success: Career Sharing Workshop on Business Aviation Service



(Minnie Kan shares the latest business aviation industry information to Tsing Yi IVE students)



(Jody Wong introduces HKBAC background and our operation to Tsing Yi IVE students)

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Hong Kong Business Aviation Centre (HKBAC) is not only committed to providing our customers the seamless aviation services essential to both safety and style, but also care for the society. Meanwhile, in view of the rapid development of aviation services in Hong Kong, the growth of talent pool is vital to the success of the sector. Therefore, a career sharing workshop was hosted on 24th March 2017, co-organised by HKBAC and Hong Kong Institute of Vocational Education (IVE; Tsing Yi), offering an exclusive opportunity to the students who study in Higher Diploma in Customer Services for Aviation and Passenger Transport.

Business aviation service has its distinctive features that different from general public expectation on civil aviation. Given by Senior Business Analysis Development Manager Minnie Kan and Guest relations assistant manager, Jody Wong of HKBAC, the workshop began with a detailed presentation of the characteristics of Hong Kong business aviation industry followed by service targets, mode of operation, the future development of the industry, promotion ladder and remuneration, etc. This would provide the students in-depth understanding of industry requirements and help them to create ladder to actualise their dreams.

We also invited a summer intern Cherry to share her past experience at HKBAC with the audience. “The experience learnt in this position not only broadened my horizons, but also equipped me to handle some difficult customer cases,” said Cherry. She also claimed that the unique experiences gained in our industry could hardly be accomplished in other industries. We look forward to the future, working shoulder-to-shoulder with more and more young fellows in business aviation sector.



(Summer Intern Cherry “right two” gives HKBAC colleagues briefing on school facilities)

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